



Synopsis

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@qtinsights





Developer
Days
2013

1. What is Qt Insights?



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1. What is Qt Insights?

**Developer
Survey**

**Social
Media**

qtinsights.com

Research

Conversation

Analysis

Communication

**Discussion
Groups**

**White
Paper**

**Media
Release**

1. What is Qt Insights?



YAHOO FINANCE

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MARKETS INVESTING IDEAS SP

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Qt Insights Report on Application Development for Mobile and Internet

PRNewswire Press Release: Qual...

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LONDON, September 13, 2013

Report shows Qt application development community is growing, robust and ready to extend into mobile app development and become a catalyst for growth.

A new global study of the Qt de



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M2M MARKET DATA

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REMOTE CONTROL, MONITORING & TRACKING



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Published On :Fri, Sep 27, 2013

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App developers embrace Qt application development

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Azul Systems unveils OpenJDK build for Windows



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Report shows Qt application development community is growing, robust and ready to extend into mobile app development and become a catalyst for growth.

1. What is Qt Insights?



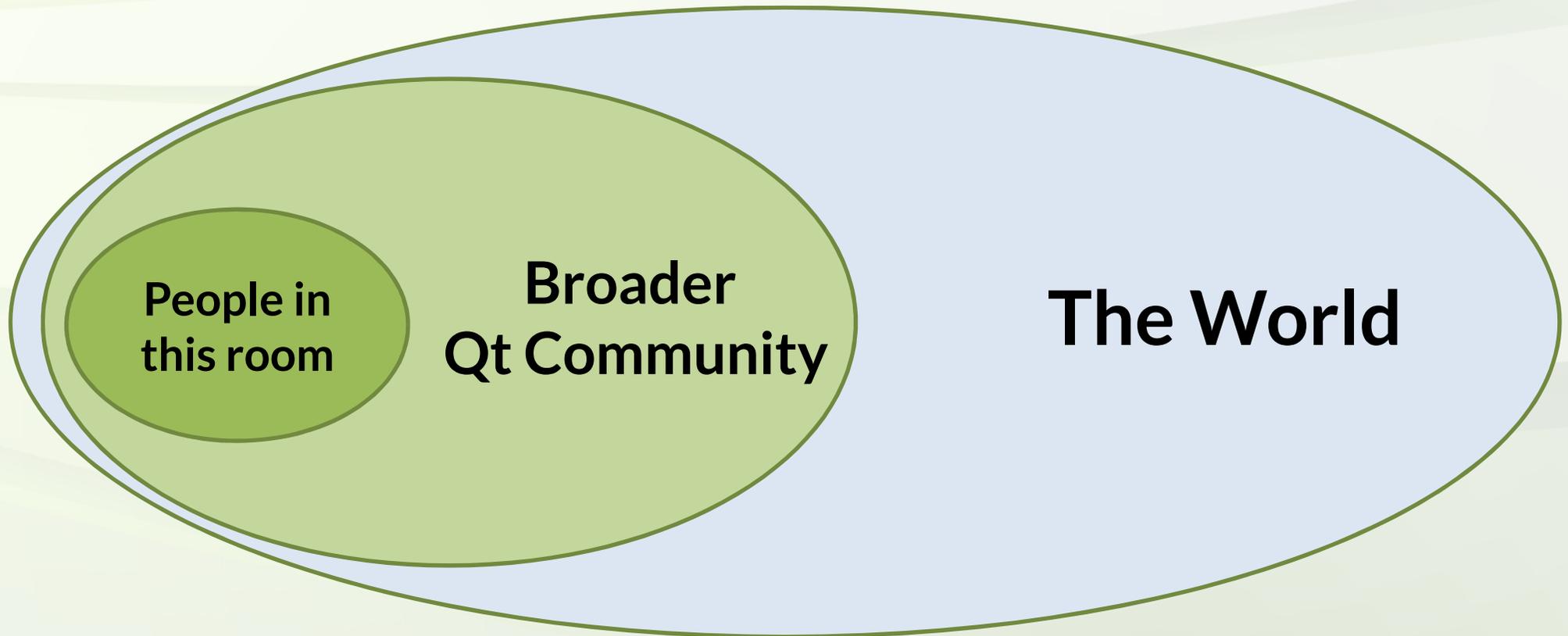


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1a. (sorry) Why should you care?





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2. What did we Discover?

Vibrant

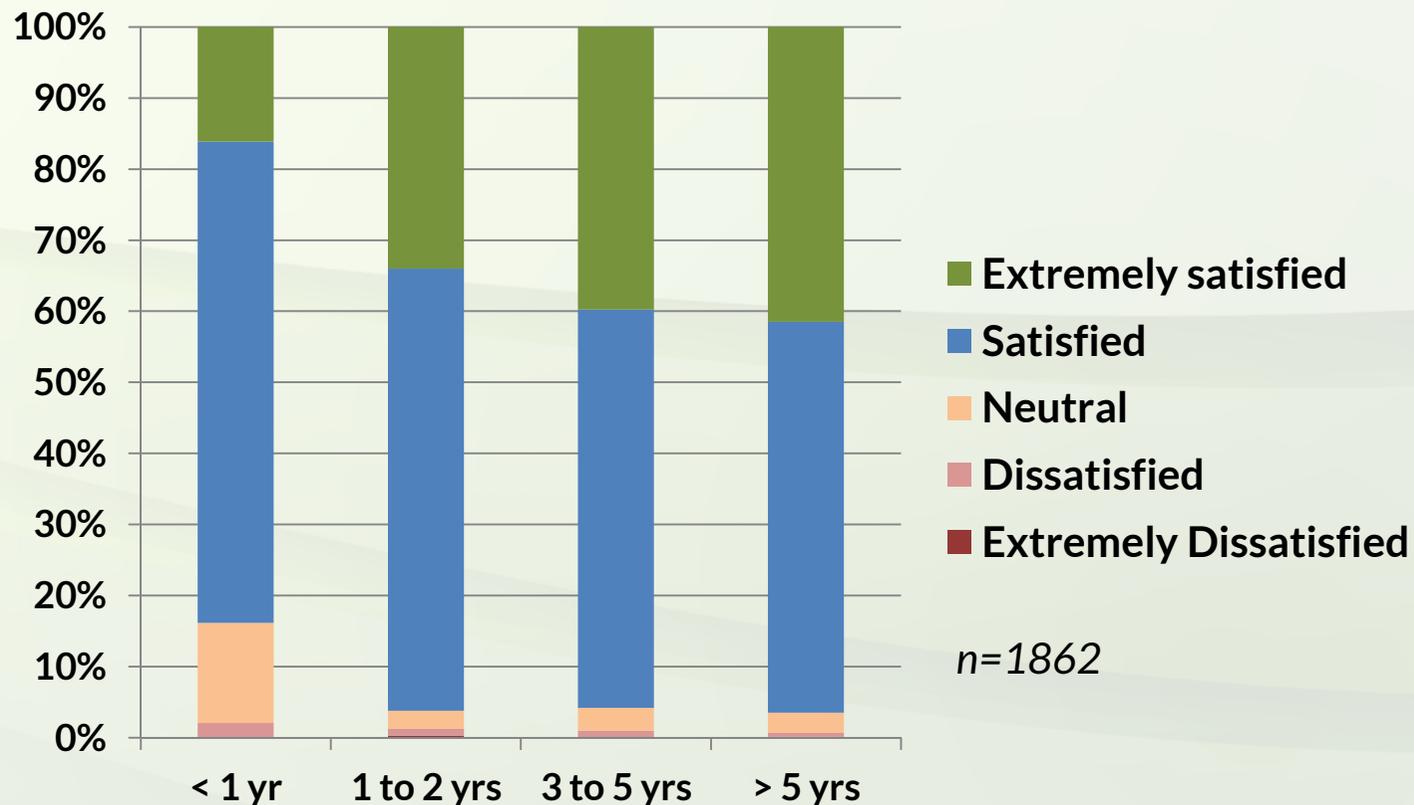
Evolving

Broad

2. What did we Discover?

Overall 95% satisfaction rating

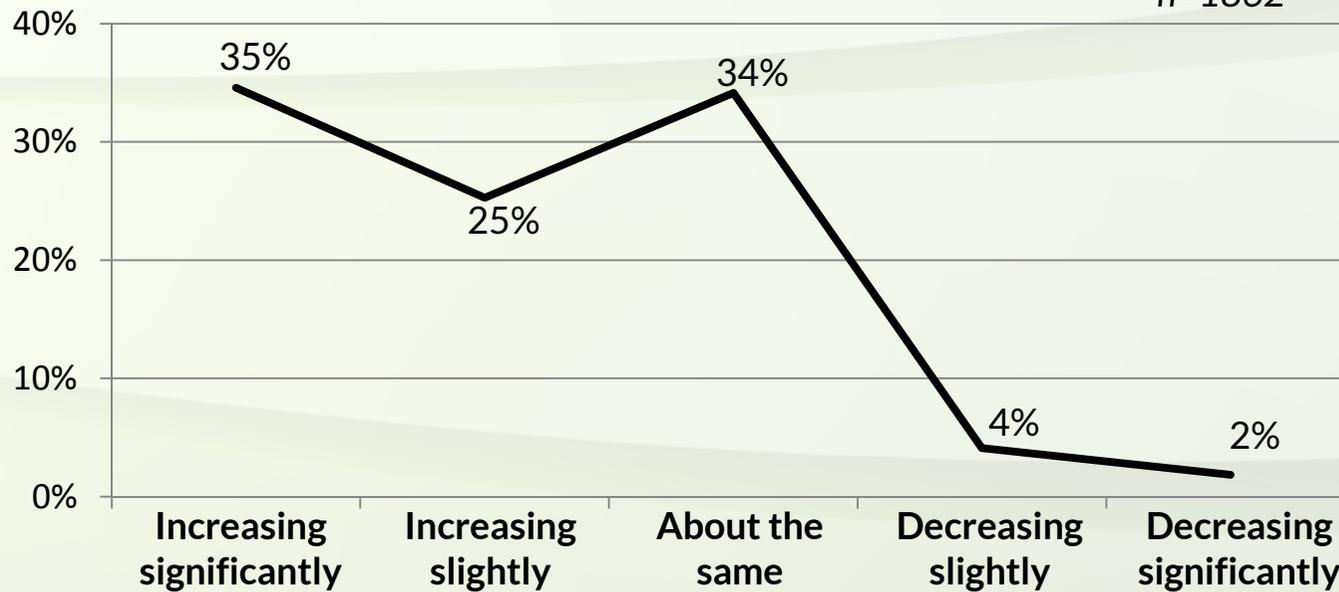
“Extremely Satisfied” (37%) ; “Satisfied” (58%)



2. What did we Discover?

Change in Qt Usage in past year

n=1862



Satisfaction Rating



n=1862





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2. What did we Discover?

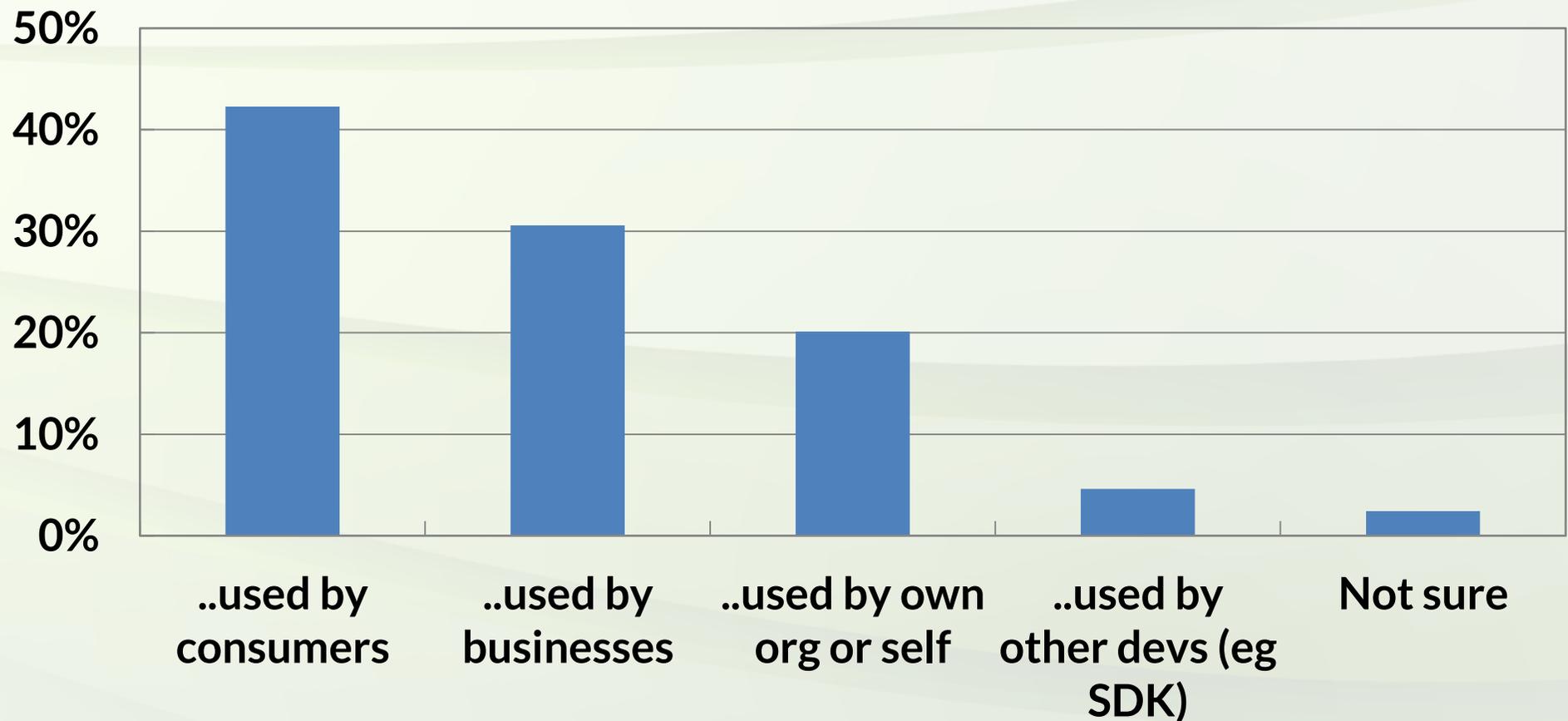
Vibrant

Evolving

Broad

2. What did we Discover?

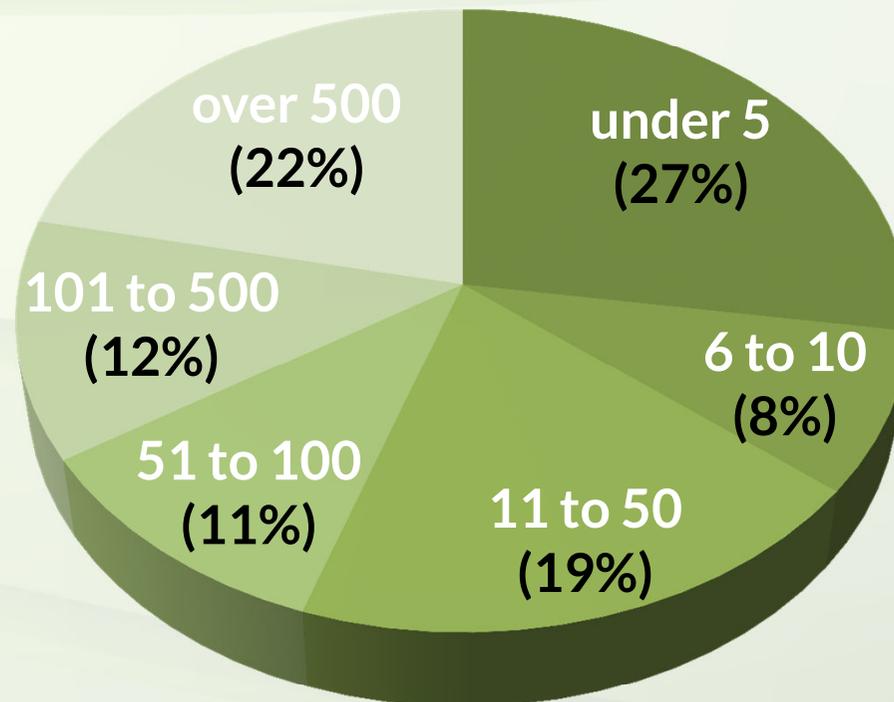
“The applications I develop using Qt mostly become...”





2. What did we Discover?

Company Size (number of people)





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2. What did we Discover?

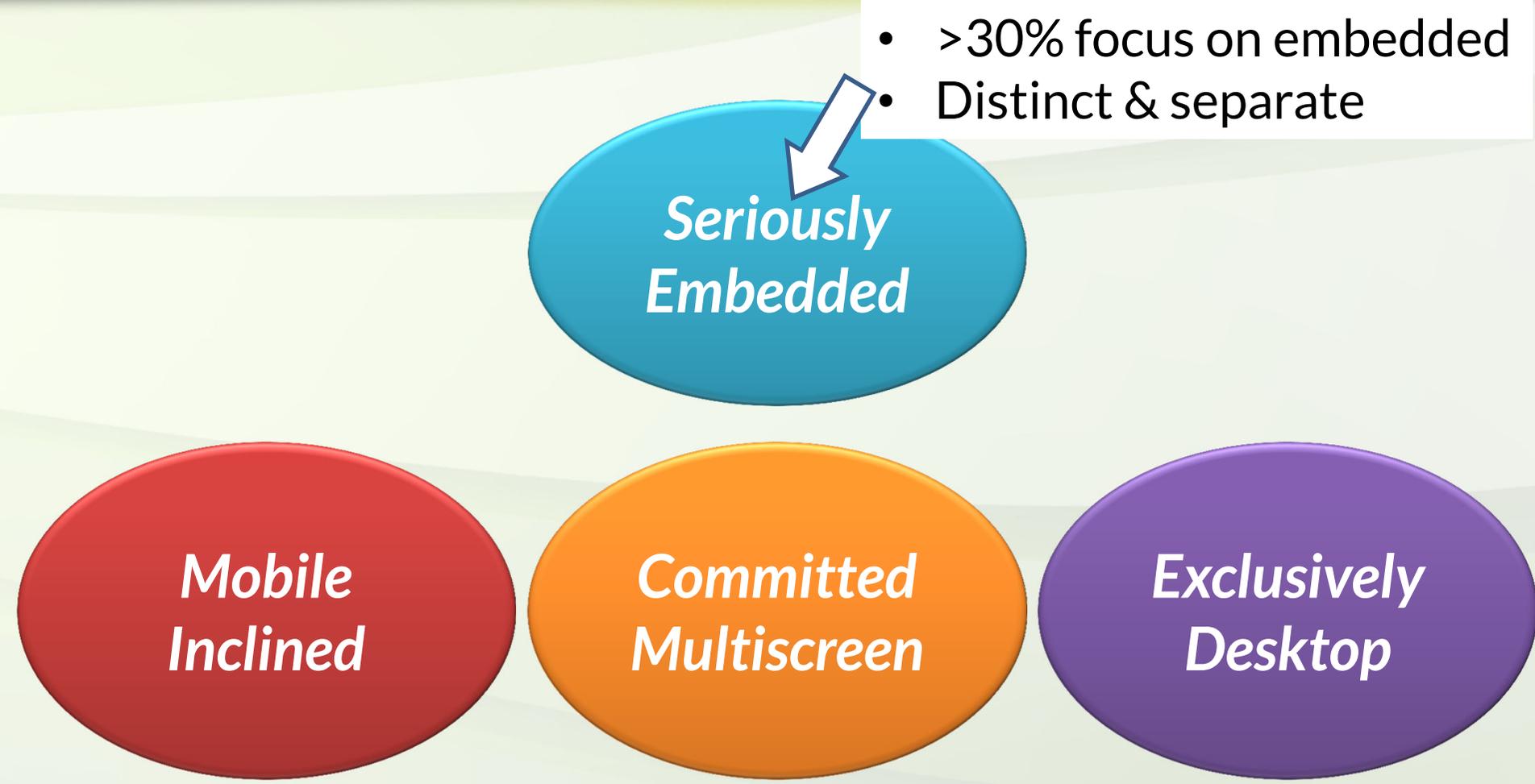
Vibrant

Evolving

Broad

2. What did we Discover?

- >30% focus on embedded
- Distinct & separate



*Seriously
Embedded*

*Mobile
Inclined*

*Committed
Multiscreen*

*Exclusively
Desktop*

2. What did we Discover?

*Seriously
Embedded*

*Mobile
Inclined*

*Committed
Multiscreen*

*Exclusively
Desktop*

- 
- 95%-plus focus on desktop
 - Most experienced group

2. What did we Discover?

*Seriously
Embedded*

*Mobile
Inclined*

*Committed
Multiscreen*

*Exclusively
Desktop*

- 
- Stronger focus on smartphone and tablet
 - New Qt developers more prevalent

2. What did we Discover?

*Seriously
Embedded*

*Mobile
Inclined*

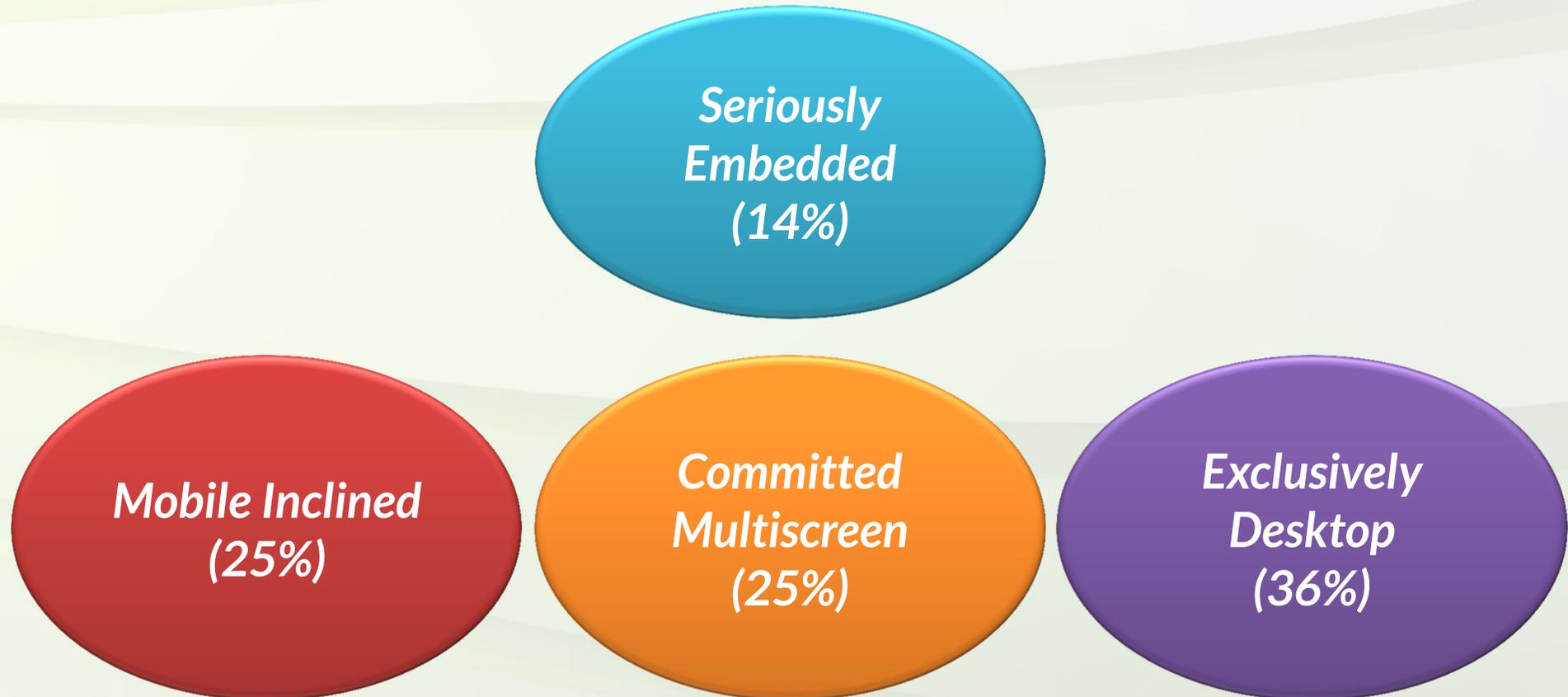
*Committed
Multiscreen*

*Exclusively
Desktop*

- 
- Most diverse focus on device types
 - Most likely to use LGPL than other groups

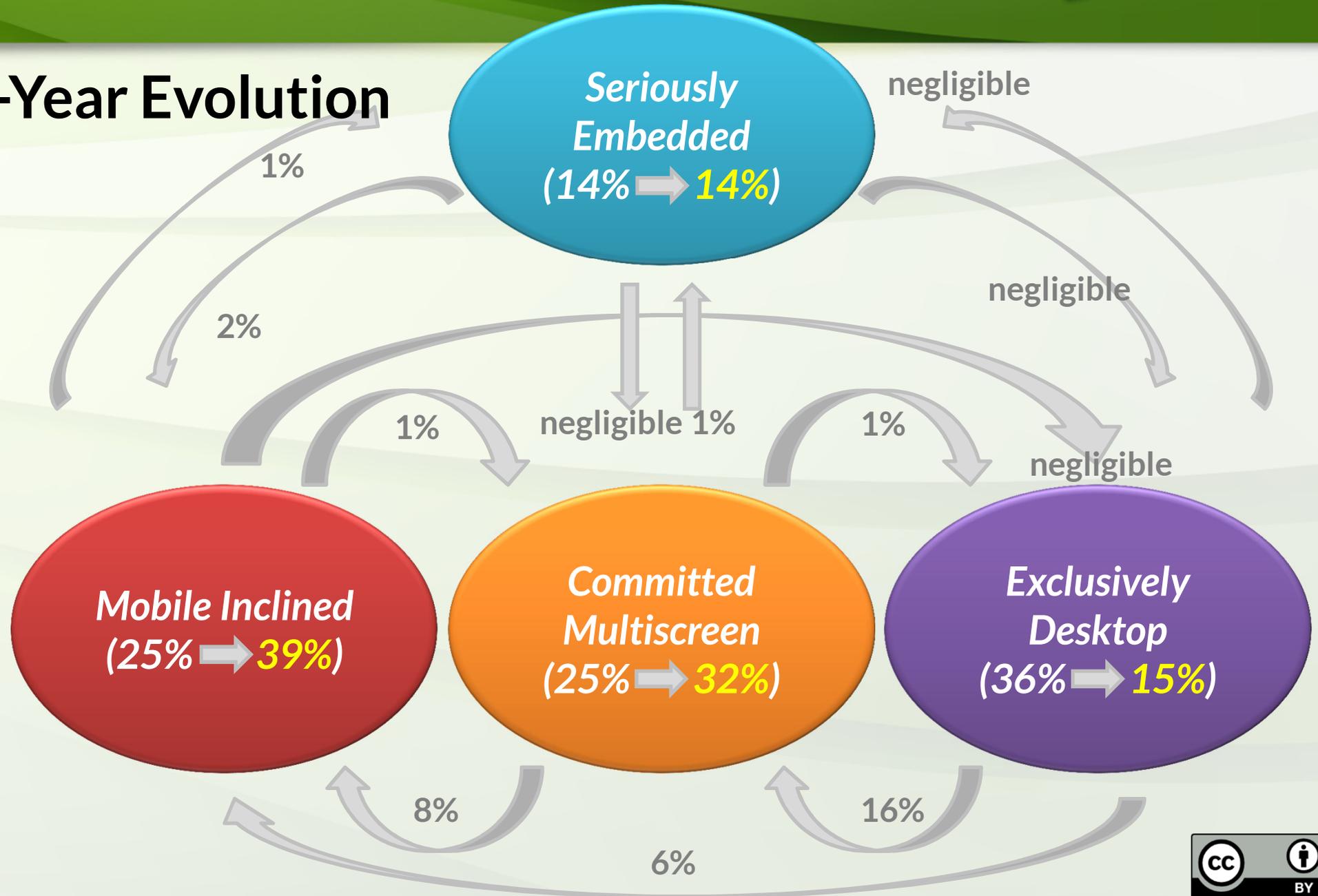


2. What did we Discover?



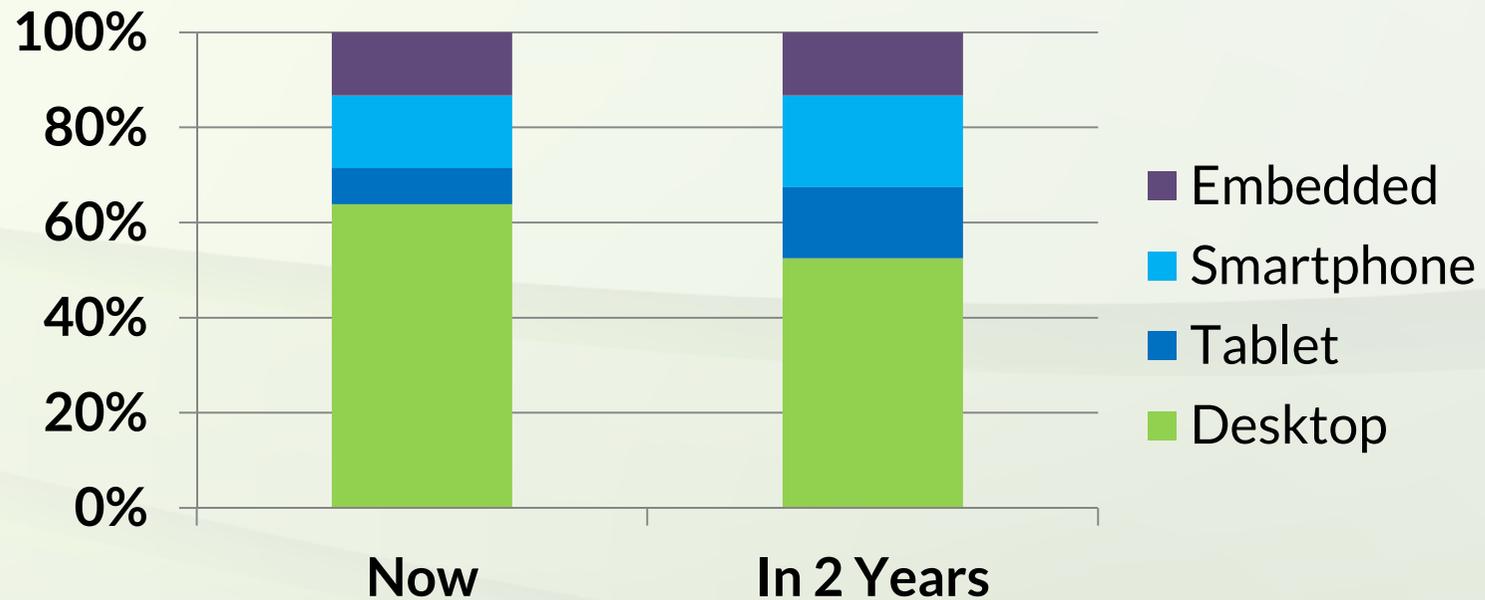
2. What did we Discover?

2-Year Evolution



2. What did we Discover?

Q: "...please indicate your focus on targeting...."
(aggregated)





2. What did we Discover?

Developers who target desktop *to some degree*

Today:

91%

In 2 Years:

91%



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3. What should you do?

- **Join the conversation**
- **Evangelise, Evangelise, Evangelise**
- **Tell us what you want next!**



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Badges



Badges



Badges





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Thank You

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